



# BANNER

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## Banner Institute Privacy Policy

**Effective Date:** February 1st, 2023

### Introduction

At Banner Institute, we prioritize the privacy and security of our clients' personal information. This privacy policy outlines how we collect, use, and protect your information in compliance with best practice standards and the Health Insurance Portability and Accountability Act (HIPAA).

### Information We Collect

We may collect the following types of information:

- Personal Information: Name, address, phone number, email address, and other contact details.
- Health Information: Medical history, treatment information, and other health-related data.
- Usage Information: Data on how you use our website, including IP addresses, browser types, and pages visited.

### How We Use Your Information

Your information is used for the following purposes:

- To provide and manage your care.
- To communicate with you about your treatment and services.
- To comply with legal and regulatory requirements.
- To improve our services and website functionality.

### Privacy Assurance

We are committed to protecting your personal information. Our privacy policy ensures that no personal information, including phone numbers, will be shared with any outside parties, affiliates, or third parties. Personal information collected is never shared or sold.

### Opt-In Consent

By submitting your phone number on our website, you agree to receive communications from Banner Institute via text message. Standard messaging and data rates may apply

### Data Protection and Security

We implement appropriate technical and organizational measures to protect your personal information from unauthorized access, disclosure, alteration, or destruction. These measures include:

- Encryption of data during transmission.
- Secure storage solutions.
- Access controls and authentication procedures.

## Your Rights

You have the right to:

- Access and obtain a copy of your health information.
- Request corrections to your health information.
- Request restrictions on certain uses and disclosures of your information.

## Third-Party Services

We do not share or sell your personal information to third parties. However, we may use third-party services to support our operations, and these third parties are obligated to protect your information in accordance with our privacy policy and HIPAA standards.

## Changes to This Policy

We may update this privacy policy from time to time. Any changes will be posted on our website with the updated effective date. We encourage you to review this policy periodically.

## Contact Us

If you have any questions about this privacy policy or your privacy rights, please contact us:

- Email: [info@bannersolutions.net](mailto:info@bannersolutions.net)
- Phone: 318-396-8152
- Address:

Banner

PO Box 2407

Monroe, LA 71207

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Client Signature

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Date